

# Design Challenge Team Tool



## IDEAS

Write the most innovative & do-able ideas you'd like to test.

## HYPOTHESIS

Write a hypothesis capturing the problem, the sweet spot, and impact.

## Desired IMPACT

Write your desired impact in solving the problem.

## How might we solve this PROBLEM

Write your problem statement as a HOW MIGHT WE (HMW) question.

## INSIGHTS

Write any key insights that inform your design challenge.

Design Challenge team/code-name: